



ANZCA 2019 CALL FOR PAPERS

Australian & New Zealand Communication Association Annual Conference | Canberra, Australia | July 2-5, 2019

Hosted by the News & Media Research Centre and the Centre for Creative & Cultural Research, University of Canberra

THEME: *MAKING SENSE: DATA, PUBLICS AND STORYTELLING*

The conference will interrogate the link between broad sociocultural dynamics and changes in communication, media and the arts, in an age of datafication. In a highly digitalised society, our transactions, communications, movements and relationships leave digital traces that can be collected and processed systematically and in massive volumes. This datafication of society has dramatically changed the dynamics of power relations in the distribution and communication of information. It will be an opportunity to incubate and develop theories, research, and frameworks and inform methods for the field and its practices. We invite researchers, artists and activists to problematise the challenges we face in the twenty-first century, with a special focus on the impacts of digital technology on arts, media and communication practices, and to consider how the public is responding to the new power relations mobilised by changes in communication and media.

Data: How does data analytics play a role in shaping knowledge and public opinion? What are the changes that are occurring in decision-making? How is the media industry responding to datafication? What is the impact of data analytics on news and journalistic practices?

Publics: What is the public's understanding and management of big data in their everyday lives? What are the shifts that are occurring among audiences as curators and storytellers in the online space? What are the changing narratives that shape modern democracy? What are the public's everyday relationships with digital materials and the various platforms, devices, and spaces? How are the arts and cultural industries using digital technologies to connect and engage with diverse publics?

Storytelling: What is the role of persuasive narratives in the socio-political sphere in a datafied society? What is the relationship between creativity and communication? Are emerging digital intermediaries (IoT, AI, algorithms, automation and VR) affecting the narratives of storytelling? How are storytellers adapting their practices to accommodate changes within media and creative industries and to engage audiences? How can the creative arts and humanities facilitate new ways of understanding, communicating and responding to challenges within diverse communities and fields of practice?

We welcome submissions for papers and panels on a wide range of topics including data, publics and storytelling in a range of areas in contemporary media, communications and cultural studies as well as policy studies and creative practices. We are also hosting a Book Sprint breakfast event, Lunchtime Roundtable Discussions and a Postgraduate & Early Career Researcher Day. More information will be available on the conference website.

GUIDELINES FOR SUBMISSIONS

We welcome submissions for papers and panels on a wide range of topics including data, publics and storytelling in a range of areas in contemporary media, communications and cultural studies as well as policy studies and creative practices. We invite four types of submissions – paper abstracts, full papers, panel proposals, and book sprint chapter proposals.

PAPER ABSTRACTS: Abstracts for papers should be 250-500 words in length.

FULL PAPERS: Those who submit a full paper for peer-review will go through a double-blind peer-review to assess the suitability for an international standard refereed scholarly publication. ANZCA no longer publishes conference proceedings. However, the organising committee will issue a formal letter of acceptance to the paper author(s) based on the peer-review. **Please eliminate any authorial identifying information from the submitted paper, including from title page, headers and footers, and document file names.** This is in order to ensure blind refereeing, and failure to do this may lead to rejection of the paper.

The body of the paper should be double-spaced, and may be left-aligned or justified. Quotations should be in “double quotation marks” (not ‘single’) and paragraphs of cited text longer than 40 words should be indented. Please number all pages of your manuscript in the top right header. Suggested word count is 3000-5000 words, with papers to be no longer than 6000 words, including references cited. Papers must be referenced in APA style.

We are arranging for special editions of journals including *Media International Australia*, *Communication Research and Practice* and *Axon*.

When submitting an abstract or paper, please indicate on your submission which stream you prefer:

- Communication Theory
- Creative Industries
- Cultural Studies
- Digital & Mobile Media
- Disability
- Ethics, Law & Policy
- Gender
- Global Media & International Development
- Health
- Indigeneity
- Journalism
- Media Studies
- Open
- Organisational Communication
- Pedagogy
- Political Communication & Public Interest
- Public Relations

PANEL PROPOSALS: A panel should comprise 3-4 speakers whose research has a strong thematic or methodological link or interaction. The proposal should include:

- Panel title
- An overall abstract (250-500 words) justifying the panel as a whole
- A separate abstract (250-500 words) for each proposed paper
- Brief biographies of each presenter (up to 100 words)

BOOK SPRINT CHAPTER PROPOSALS: During the conference, a book sprint event will be hosted at the Museum of Australian Democracy. Participants are expected to attend daily writing workshops (07:30-09:00) to complete draft chapters to be included in an edited volume entitled, ‘Generational media habits’ (co-editors Glen Fuller, Caroline Fisher, Sora Park). Chapter proposal should include:

- Chapter title
- Abstract: 250-500 words
- Brief biographies of each co-author (up to 100 words)
- Previous work on media consumption and/or internet users

ELIGIBILITY: You do not need to be an ANZCA member to submit a paper or proposal for the conference. However, if your paper or proposal is accepted for presentation at the annual conference, you must register for the conference via our website. Conference registrations will open on 30 April 2019.

KEY DATES

Paper submission site opens	1 November 2018
Closing Date for submission	28 February 2019
Author notifications	30 April 2019